



30th Annual Princeton Regional Chamber
Trade Fair & Culinary Showcase
Monday, September 26, 2011 ~ 11:00 am- 4:00pm
The Westin Princeton at Forrestal Village



SPONSORSHIP OPPORTUNITIES

Deadline: September 16

- Lanyard Sponsor** \$1,500
- Booth at Trade Fair with priority location
 - Recognition on all lanyards given to exhibitors
 - Recognition at the Trade Fair

Exclusive Sponsorship!

- Culinary Showcase Sponsor** \$1,200
- Recognition of sponsorship in all Trade Fair publicity and material
 - Food Table at Trade Fair with priority location
 - Recognition at the Trade Fair

Limited to Two!

- Supporting Sponsor** \$1,000
- Recognition of sponsorship in most Trade Fair publicity and materials
 - Booth at Trade Fair with priority location
 - Recognition at the Trade Fair

EXHIBITOR RATES



Open-floor plan of business-to-business exhibit & networking space (Limited to the first 15 registrants). Check off "Business-to-Business" on the opposite side of this form to learn more.

SPECIAL "30 YEARS" INCENTIVE

IN CELEBRATION OF 30 YEARS OF THE TRADE FAIR! (1981-2011)

Recruit a New Exhibitor and Receive 30% Off Your Booth!*

Member:	\$500	\$350
Non-Profit Member:	\$400	\$280

- * Incentive applies to existing exhibitors ONLY.
 All "Existing" Exhibitors must have had a booth at the Trade Fair in 2009 or 2010.
 All "New" Exhibitors must NOT have had a booth at the Trade Fair within the past 2 years.
 * All "New" Exhibitors recruited will receive their booth at the member rate (\$500).

- | | | |
|--|-------|----------|
| <input type="checkbox"/> <u>NON MEMBER</u> | \$650 | \$ _____ |
| <input type="checkbox"/> <u>Member</u> | \$500 | \$ _____ |
| <input type="checkbox"/> <u>Non-Profit Chamber Member</u> | \$400 | \$ _____ |



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EXHIBITOR ORDER FORM

Company/Exhibit Name: _____ Contact Name: _____

Mailing Address: _____ City: _____ Zip: _____

Telephone: (____) _____ Fax: (____) _____ E-mail: _____

My Company/Organization Is:

Business to Business

Business to Consumer

Add-Ons	Cost	Quantity	\$Total
Meet & Greet with purchasing managers from local corporations & educational institutions	\$30.00		
Designated 20amp Circuit within 50' of power drop (includes tri-tap A/C Extension Cord set to your booth)	\$150.00		
List of Exhibitor Contact Information	\$50.00		
Wireless Internet connection	\$70.00		
DJ Advertisement for up to 30 words	\$25.00		
Additional 6' Table	\$40.00		
Power Package (includes Power and tri-tap A/C Extension Cord set to your booth)	\$70.00		

IMPORTANT EXHIBITOR INFORMATION:

- Exhibit space is limited and allocated on a first-come, first-served basis. All registrations must be received and paid by Friday, September 16th. No refunds or cancellations.
- All booths include pipe & drape, 8' wide x 6' deep exhibit space, one 6' x 24" table with cloth, two chairs, ID sign and waste basket
- In order to accommodate exhibits larger than 8' x 6', two (2) booths MUST be ordered – NO EXCEPTIONS.
- Due to fire regulations, additional tables/displays cannot be placed in the aisles.
- Hotel is instituting a 100% increase in cost if your electrical order is not received by September 1st.
- Booths must be setup no later than 10:00 a.m. and cannot be broken down prior to 4:00 p.m.
- Sharing of exhibit space is acceptable, but is limited to two organizations per space.
- All orders not received by September 1st will be subject to a rush fee of 100% of total.

Preferred Exhibit Space (will not be considered until payment is received). Location cannot be guaranteed & final placement will be at the discretion of the Princeton Regional Chamber of Commerce. #1_____, #2_____, #3_____, #4_____

I have recruited a New Vendor and am eligible to receive 30% off my booth.

I am a recruited New Vendor and qualify for a booth at the member rate.

Name of Company/Organization Recruited: _____

Name of Existing Vendor: _____

PAYMENT must accompany registration.

Total: \$ _____

My check made payable to the Princeton Regional Chamber of Commerce is enclosed.

I would like to pay using my (circle one): AMEX Visa MasterCard Discover

Card Number: _____ Expiration: _____

Name on card: _____ Signature: _____

Please send an invoice to email address: _____